

Rob Flewell, CMI

Medical Illustrator

306 Grove Hall lane
Mebane, NC 27302
(phone) 919.563.3407
(fax) 919.636.5690
(cell) 718.551.8782
email: rflewell@madisoncreative.net
website: www.madisoncreative.net

Professional Experience

∴ 97-present

Free-lance Medical Illustrator
Some clients include:

Journal of the American College of Cardiology - (La Jolla, CA)

Living Children Multimedia (EdHeads.com) - (Louisville, KY)

Mayo Clinic, Rochester, (Rochester, MN)

Dowden Health Media - (Montvale, NJ)

Harrison and Star Medical Advertising - (NY, NY)

Partner's Healthcare - (Boston, MA)

Jeff St. Onge and Friends Advertising - (NY, NY)

Elsevier Publishing - (St. Louis, MO)

Conde Nast Publishing - (San Francisco, CA)

Medsn - (Los Angeles, CA)

Depuy Mitek - Johnson & Johnson (Norwood, MA)

ARRCO Medical Advertising - (Norwood, MA)

OrthoIndy - (Indianapolis, IN)

Wake Forest Medical Center - (Winston-Salem, NC)

Brigham and Women's Hospital - (Boston, MA)

∴ 2006-2008

Argus Innerscapes Medical Media
Managing partner

∴ 2005-present

Bluemountain Films NYC
"Wired To Win" IMAX film, release date 11/05
Bayley Silleck-Director/Writer

Responsibilities include:

- storyboard rendition
- keyframe rendition
- medical research/consulting
- animation/CGI direction

∴ 2005-present

Informa Training Partners
-pharmaceutical training products
Walpole, MA/Brooklyn, N.Y.
Art Director

Responsibilities include:

- Key developer of custom, and off-the-shelf products
- creating all Medical Illustration and other visual elements.
- editing medical content for editorial, and production departments
- Managing all Medical Illustration/animation free-lance talent
- Content (anatomical/physiology) expert

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Professional Experience (cont.)

∴ 97-2000

Channing L. Bete Co. Inc.

South Deerfield, MA

Illustrator/Designer for New Title Development
and Custom Revision departments

Responsibilities included:

- being a key developer of new products
- creating all Medical Illustration and patient education four color titles
- editing medical content for all illustration and editorial departments
- Overseeing and maintaining all Medical Illustration free-lance talent
- prepress and overseeing 2 and 4 color print production of aforementioned titles

∴ 96-97

Duke University Medical Center

Durham, NC

Medical Illustrator and computer artist for the
Duke University Medical Center Educational Media Department

Responsibilities included:

- creating all forms of illustration and graphic design
- creating web sites
- preparing product for prepress
- developing graphics for video media production
- coordinating 3D technology implementation
- troubleshooting software and hardware for Apple licensed computers

∴ 94-96

Total Learning Concepts, Inc. (a division of DMB&B)

Boston, MA

Medical Illustration/Designer for pharmaceutical training systems, including
instructional text, workshops, interactive games, and multimedia programs.

∴ 91

University of Southern Maine Biology Dept.

Portland, ME

Scientific Illustrator for the anatomy and physiology department

Illustration and Computer Skills

Traditional media experience:

Pen and ink, watercolor, gouache, oil, carbon dust, airbrush, graphite, pastel
and color pencil, wash, and photography (both traditional and digital)

Computer graphics experience:

Adobe Photoshop, Adobe Illustrator, Adobe Flash, Macromedia Freehand,
Adobe InDesign, QuarkXpress, Macromedia Dreamweaver, Adobe GoLive,
Corel Painter, Lightwave, Strata StudioPro, Macromedia Director, and Microsoft
Office

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Published Work

The Scientific Basis of Integrative Medicine, Len Wisneski, M.D., 2004

The Atlas of Reptilian Anatomy, Jeanette Wynekin, Ph.D., 2001

WIRED magazine, "NEXTFEST/MEDICINE"
2 page spread on medical advances, May 2004

The Red Journal, "Optimizing Real-time, Interactive,
Ultrasound-guided Prostate Brachytherapy"
Journal illustrations, 2002

New York Times, "A New Theory of Oxygen Supply"
Front page of Science Times, 7/19/97

The Wall Street Journal, "Debating a New Way to Prevent Strokes"
Front page of Science edition, 2/18/97

The Raleigh News and Observer, "Unlocking a Cancer Secret"
Newspaper illustration, 5/3/97

Science News, "New Cancer Therapy"
Magazine cover and editorial illustration, 5/3/97

Science, "RAS gene Therapy"
Magazine illustration, 3/28/97

Journal of the American Medical Association (JAMA), "The Olfactory
Sense"
Magazine illustration, 9/28/97

Also published in Duke University publications, medical conference
presentation materials, and numerous discipline-specific medical
journals.

Education

91-94
Rochester Institute of Technology
Rochester, NY
B.F.A. in Medical Illustration

93
University of Rochester School of Medicine
Rochester, NY
Full course of Gross Anatomy and Surgical Illustration
training

Professional Affiliation and Certification

Association of Medical Illustrators (AMI) professional member
with AMI Medical Illustrator Certification (CMI since 1998).
Past regional member of GNSI.

References available upon request